LEARNING / G1
Books come alive at Xavier School

ENTERTAINMENT / E1
Bright, upbeat moments on local television



ACROSS / A18
Breached, cracked dikes cause alarm in Pangasinan

ACROSS / A19
Bulusan volcano spews more ash in Sorsogon

NEWS / A2
6 Filipino activists slam deportation

Tips offered on how to win P353-M jackpot



BE CHEERFUL. Avoid negative thoughts, like envy of others. Believe luck is on your side.

There are lots of advice to people who want to know the secrets of being lucky that you may want to

TIPS A22

PHILIPPINE DAILY
INQUIRER
BALANCED NEWS, FEARLESS VIEWS

Monday, November 8, 2010 ★★ 14 sections / Vol. 25 / No. 333 P18

Birds disable CebuPac plane, delay flights

By Miko Morelos

BUDGET CARRIER Cebu Pacific Air yesterday announced delays in its trips on Sunday and their corresponding return flights after birds caused mechanical failure in one of its aircraft.

In an advisory it posted on Facebook Sunday morning, Cebu Pacific said "a bird strike on one of our aircraft" on

BIRDS A22

Pirates free 19 PH sailors

Shipping firm pays record $9-M ransom

MOGADISHU—Somali pirates on Saturday said they had received a record $9 million ransom in a helicopter air drop for the release of a South Korean supertanker with a crew of five South Koreans and 19 Filipinos.

The South Korean foreign ministry on Sunday confirmed Saturday's release of the 300,000-ton Samho Dream and said it was sailing toward a safe third country under the escort of a South Korean destroyer.

The Samho Dream "was freed this morning after the payment of $9 million to my colleagues," one of the pirates told Agence France-Presse by telephone.

"The money was dropped by helicopter and they (the pirates) are in the process of sharing it," Abdi Yare said from the port of Hobyo.

Other sources in Hobyo, one the main lair of pirates preying on merchant ships in the Gulf of Aden and the Indian Ocean, confirmed the sum, which equals or exceeds the largest ransoms paid previously.

The Samho Dream was seized in the Indian Ocean in April as it was heading fully laden from Iraq to the US state of Louisiana with a crew of 19 Filipinos and five South Koreans.

Officials of Samho Shipping and the South Korean foreign ministry declined to disclose exactly how much ransom was paid. But South Korean media, including the Yonhap news agency, reported that a ransom of $9 million to $9.5 million was paid to secure the ship's release.

Yonhap said the amount was the largest ever to be given to Somali pirates. The news agency cited Andrew Mwangura, coordinator of the East African Seafarers Assistance Program, as saying the pirates earlier demanded $20 million.

Samho Shipping chief Suhn Yong-ho told reporters that the ship's captain called him after his release and said the crude oil was in relatively good condi-

PIRATES A4



THEIR TEAMING UP for the show "Willing Willie" is "a dream come true," in the words of popular television host Willie Revillame, but for Shalani Soledad, it is hard work—in the name of public service.

Watch out ABS-CBN: Here come Willie, Shalani

By Emmie G. Velarde
Entertainment Editor

"THIS IS hard work," Shalani Soledad said as she watched Willie Revillame, for the nth time, go over the music-and-spiel sequence that he had put together, on the spot, as intro for possibly her biggest coming-out party to date.

Starting tonight, the country's favorite ex-First Girlfriend will cohost the newest game show on local television, TV5's "Willing Willie."

"I do not focus on that," Shalani said quietly when told that her recent breakup with President Aquino, just "Noynoy" to her, could lead people to think this new endeavor was just a rebound move.

Now, as then, she was tight-lipped but certain that her former beau would be "happy for me." She explained, reluctantly, "One thing that strongly bound us was love for public service."

Program host Willie said the casting coup was "a dream come true," not just for him, but for TV5.

"When I told MVP (Manny V. Pangilinan, the network chair) and Ray Espinosa (president) that I was talking with Shalani, they couldn't believe it. When

WATCH A22

Palace: Nothing new in British travel alert

By Christine O. Avendaño

ONE DOWN, five to go.

Malacañang has gotten Britain to make clear that it had not changed its assessment of the overall terror threat to the Philippines when the latter issued a travel advisory to British citizens last week, officials said yesterday.

Upon the request of the Department of Foreign Affairs (DFA), Secretary Herminio Coloma of the presidential communications group said that the UK Foreign and Commonwealth Office had informed Manila that its travel advisory last week was "not new."

In a statement, Coloma welcomed the British clarification which he said was "based on a basically unchanged year-ago assessment."

"This responds to President Aquino's call to concerned countries that we be made aware of specific and concrete bases for their issuance of such advisory statements," the communications secretary said.

Coloma's statement came amid criticism that everyone else was taking the threat of terrorism seriously except Aquino administration officials who

PALACE A9

Aquino has lots to learn from Obama's defeat

By Lito Gutierrez
Contributor

COMMENTARY

FOURTEEN MILLION.

That, according to Michael Moore, is the number of votes the Democrats lost in the recent US midterm elections. These are mostly the young voters, 18-29, who voted for Barack Obama when he ran for the White House two years ago. They stayed home this time because, the activist-filmmaker said, they felt betrayed.

The figure matters because, according to Moore, the Republicans were able to bring just 5 million more of their supporters to the polling booths.

This is the lesson for President Aquino who, going five months into his own presidency should take to heart as his administration continues to stumble from one mishap to another.

Still, the Palace spokesperson was right in saying that there is no comparing Mr. Aquino to Obama.

It did not take 100 days into Obama's presidency for Americans to realize where their new leader was taking the country.

Nearly six months into Aquino's presidency, Filipinos are still waiting for a hint that a big fish is going to be hauled in to jail for corruption, the fight

AQUINO A22

Burma polls 'anything but free'

RANGOON—Voters in Burma's first elections in 20 years cast their ballots on Sunday amid a barrage of criticism that the balloting was rigged in favor of the ruling military, as well as hope that some change toward democratic reform might nonetheless follow.

US President Barack Obama called the elections "anything but free and fair" and urged people to speak out for human rights in countries like Burma.

"For too long, the people of Burma have been denied the right to determine their own destiny," Obama told students in Mumbai, India, on his first stop on an Asian trip.

The junta ruling the nation it calls Myanmar did not announce when the results would

BURMA A22



BURMESE activists in Tokyo denounce the sham parliamentary elections in the military-ruled Southeast Asian nation.

Tallest Jesus statue rises in Poland

SWIEBODZIN, Poland—Soaring 36 meters (118 feet) toward the heavens, a gigantic statue of Jesus with a golden crown rose majestically from a Polish cabbage field on Saturday, dethroning the landmark Jesus of Rio de Janeiro as the world's tallest statue of Christ.

"I have never been so happy as I am today," said Rev. Sylwester Zawadzki, the 78-year-old priest who launched the project five years ago. He was beaming but clearly exhausted after seeing through the project that experienced setbacks and delays.

"It is the work of my life. My first vocation was to become a

TALLEST A6

Second FrontPage

4 3 | 13 31 | 30 6

9 0 5 0 6 6

5 2 3

SUPERLOTTO 6/49

22 25 36 38 43 44

P31,396,690.80



6 Filipino activists slam deportation

SIX FILIPINO activists who had planned to take part in alternative meetings that are set to run parallel to the G20 summit in South Korea have been deported from Seoul, their colleagues said on Sunday.



RH bill proponent twits bishops on prison threat

[illegible]

Dogma as antidote

[illegible]

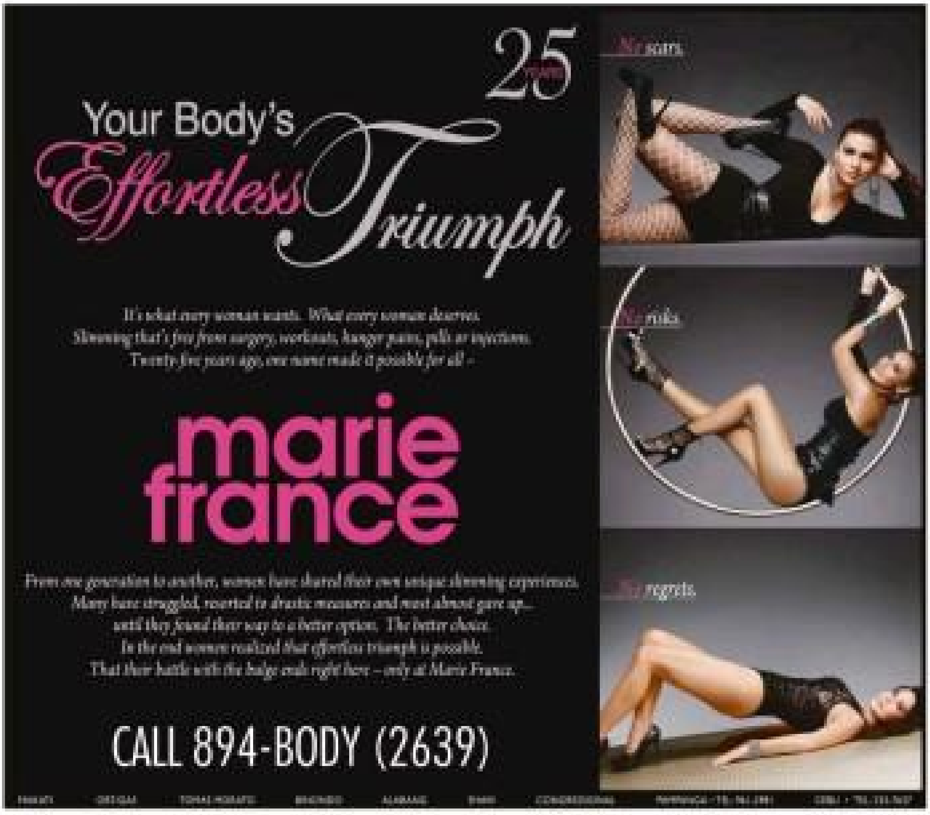
Ceasefire and dialogue

[illegible]

Foundation funds?

[illegible]





Tallest Jesus statue rises in Poland



Poles divided

Cost $1.4-M

No crown of thorns

Jesus' will

Waste of money

Keeping the faith

'Greatest preacher'

Pirates free sailors

DFA welcomes release

Pirates undeterred

37 hijackings

Milk, cookies for pupils in areas hit by storms

NEARLY 82,000 Grade 1 students in areas devastated by Tropical Storm "Ondoy" and Typhoon "Pepeng" last year will get chocolate milk and cookies from the government to supplement their dietary needs, the Department of Agriculture (DA) said yesterday.

In a statement, the DA said it formed a partnership with RFM Corp. to provide fortified biscuits to 81,712 schoolchildren in four regions affected by Ondoy and Pepeng.

The US Department of Agriculture (USDA) agreed to donate milk for the feeding program, it said. The milk was processed into ultra-high-temperature (UHT) chocolate milk.

"I would like to extend our warmest thank you to USDA who had continually supported us in times of need. The milk and fortified biscuits donation will indeed supplement the children's daily dietary requirements," said Secretary Proceso J. Alcala.

Alcala will attend the ceremonial launch for the Food for Progress Project in Bagad Elementary School in Pasig City with US Ambassador Harry Thomas and RFM president and chief executive officer Jose Ma. Concepcion III today.

The Department of Education will also help in distributing the supplies to schools.

According to the DA, the Grade 1 pupils will be the focus of the feeding project due to the high level of dropout rate, their vulnerability to illnesses and undernourishment.

The program, which will supplement the pupils' daily dietary needs, will run up to January 2011 and will cover 81,718 pupils in 265 public schools in the Ilocos, Central Luzon, Southern Tagalog and Metro Manila.

Each student will be served daily with 180ml UHT chocolate milk and fortified biscuits. A team will monitor the improvement of the pupils' weight and attendance.

Kristine L. Alave

UNITED NATIONS STUDY

Ph 97th out of 169 nations in quality-of-life report

Norway leads

Highest in East Asia



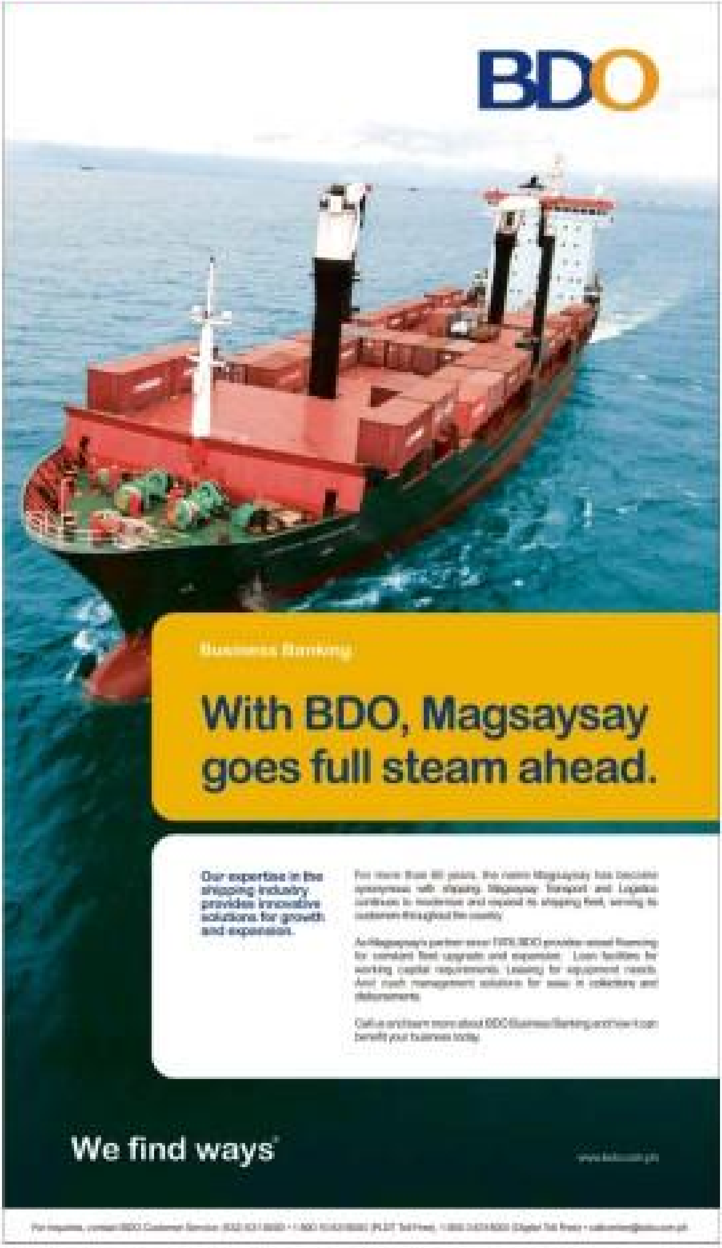
Bill seeks to slow down gifts from drug firms to doctors







Archbishop set to retire



The Daily Gospel

Monday, November 8, 2010
32nd Week in Ordinary Time

POPULATION CONTROL DOES NOT REDUCE POVERTY

Corruption, lack of education, and lack of opportunity cause poverty. The poor are victims of poverty, not the cause of poverty. House Bill 96 (HB96), more commonly known as the "Reproductive Health Bill," blames poverty on the presence of too many poor people.

It focuses on "the problem of a bloated population and high and unwanted fertility"[1] and proposes "family planning and mitigation of our population growth rate" as "allied components of the development agenda."[2]

HB 96 seeks to establish a government-managed program of population management and demographic targets in the Philippines.

This policy is based on incorrect economic assumptions.[3] Decades of study have shown there is no direct correlation between population growth rates and economic prosperity.[4] In fact, population control policies have never been shown to mitigate poverty.[5]

Reproductive health policy should focus on improving maternal care by increasing skilled attendants and improved infrastructure that allows access to healthcare. Using the banner of "reproductive health" as a way to achieve demographic targets distracts from the real issues. Population control was not the key to prosperity for our Asian neighbors, but rather education and good, honest strategic planning.

We are opposed to House Bill 96 and call on legislators of the Philippines to reconsider support for this bill.

Andreas Widmer
SEVEN Fund, USA

Angelo Bertolo
Teacher, Italy

Barun Mitra
Liberty Institute, India

Cecilia Fieler PhD.
Economics Department,
University of Pennsylvania, USA

Charles Palermino
Managing Director, Falen Advisors, USA

Christopher Griccenti
Morgan Stanley Smith Barney, USA

Duncan Maxwell Anderson
President, High Tor Media, USA

Duncan Saltner,
Abdiel Capital, USA

Franklin Cudjoe
Executive Director, Imani Institute, Ghana

George Weigel
Distinguished Senior Fellow,
Ethics and Public Policy Center, WDC

Greg Pfundstein
Executive Director,
Chiaroscuro Foundation, USA

Jennifer Van Tuyl
Partner, Cuddy & Feder, USA

John Donegan
Partner, Thomas Audander and Drohan, USA

Kevin Maykin
President, Mt. St. Mary's College, USA

Kofi Bentil
Lecturer in Business Strategy, Ghana

Lord Alton of Liverpool
Liberal Democratic Member of Parliament, UK

Mahamadou Sidé
Executive Director,
CEDAH Burkina, Burkina Faso

Mary Ann Glendon
Learned Hand Professor of Law,
Harvard University, USA

Parth Shah
President,
Center for Civil Society, India

Pratik Chougule
Yale Law School, USA

Rob Murphy
Developer, USA

Robert George
McCormick Professor of Jurisprudence,
Princeton University, USA

Roy Cordato, PhD
VP for research and resident scholar,
The John Locke Foundation, USA

Sarah Flood-Beaubrun
Deputy Permanent Representative,
Permanent Mission of St. Lucia
to the United Nations, St. Lucia

Sean Fieler
General Partner, Equinox Partners, USA

Thomas Lickona, PhD
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Initiative for Public Policy Analysis, Nigeria

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Brown University, USA

Tanika Khanna
Liberal Youth Forum, India

*Institutional affiliations are listed for identification only

Visit abetterbill.org

1. House Bill 96, explanatory note section, page 2
2. House Bill 96, explanatory note section, page 2
3. [illegible]
4. [illegible]
5. [illegible]

Interpol publicizes details of Yemen mail bombs



PHOTO released by Interpol shows a laser printer in which an explosive device was hidden and shipped on a cargo plane from Yemen to the United States.



THE EXPLOSIVES were loaded into the laser printer's toner cartridge.

Palace: Nothing new in British travel alert

Threat level unchanged

Be vigilant but calm



Review of ₱2.2B in funds for Arroyo district urged

Numbers game to pass budget

Commonwealth's 75th year marked

Small player hikes gas prices

By Amy R. Remo

[illegible]

Hyundai: Mapping out the Best Brand Experience







Hyundai: stronger, bigger, better than ever with 36 dealers and counting

Metro Manila

Luzon

Visayas

Mindanao

Opening Soon of New Territories

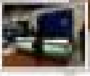
Metro Manila

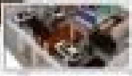
Provincial



The new face of Hyundai










The Philippines.
Our area of responsibility.
HYUNDAI

PHILIPPINE DAILY INQUIRER

OPINION

Still stupid

EDITORIAL

[illegible]



Stop the abuses of GOCC, GFI officials

AS I SEE IT

Neal H. Cruz

[illegible]

Huge

THERE'S THE RUB

Conrado de Quiros

[illegible]

Amnesty

SOUNDING BOARD



Fr. Joaquin G. Bernas, S.J.

The curious case of the wine taster

KRIS-CROSSING MINDANAO



Noralyn Mustafa

Teaching it correctly: History is not about dates

HIGH BLOOD

Efren L. Quiray

Organizing forever

COMMENTARY

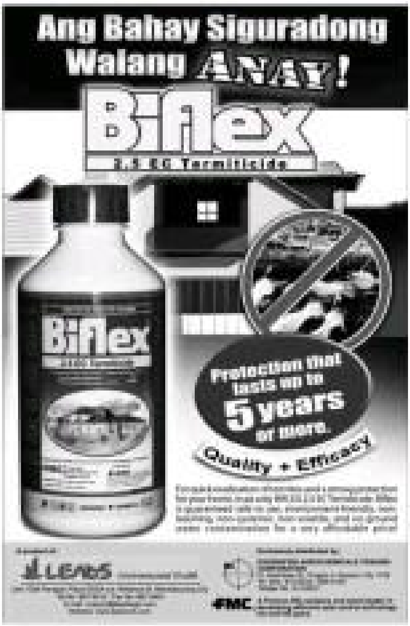
Denis Murphy

THEY SAID

Accidental

Hopeful





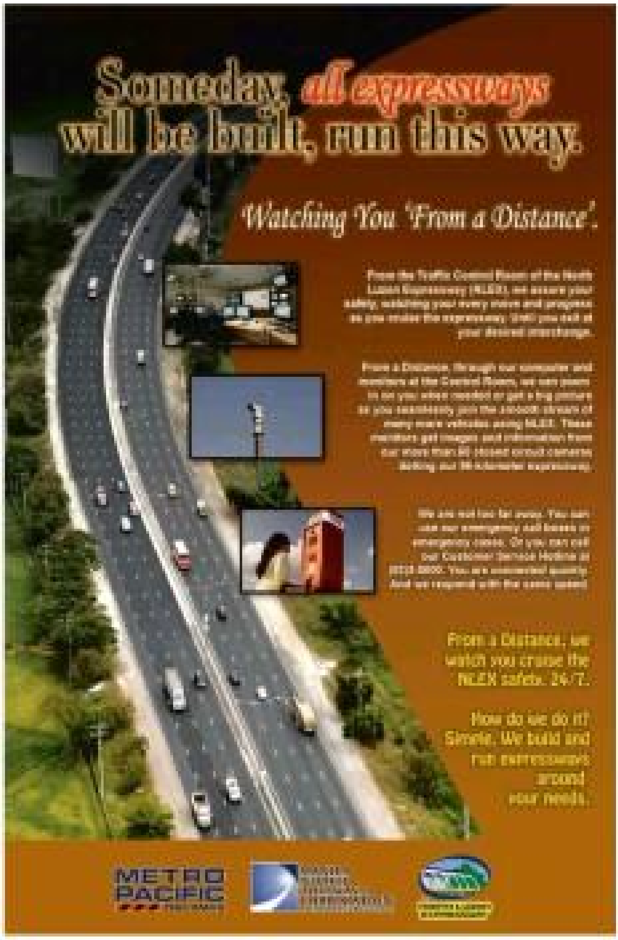
How to put alerts to use

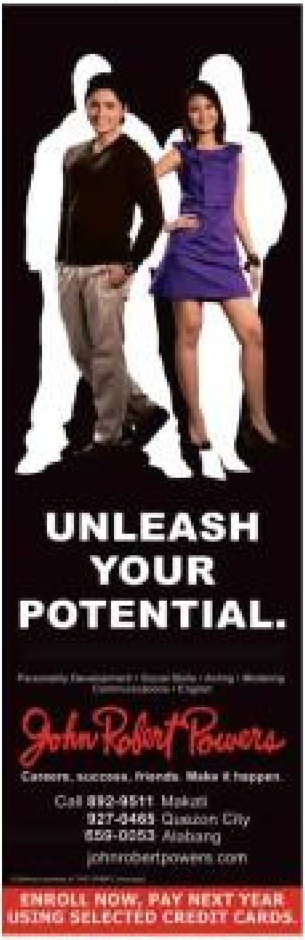
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LETTERS

[illegible]

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Incentives for organ donation tackled at meet

By Cynthia D. Balana

A BIG DELEGATION of international experts on organ transplant are in the country to discuss with their local counterparts the possibility of providing incentives to organ donation.

The two-day closed-door "International Forum on the Ethical Issues of Incentivized Organ Donation from Living and Deceased Donors" in Mandaluyong City also hopes to explore options for increasing transplants.

"This has nothing to do with a code of organ or allowing it because we are all opposed to coercion, as well as to the trafficking of organs," Health Secretary Enrique Ona told the Inquirer in an interview at the opening of the conference on Saturday.

Ona said the meeting simply wanted to put in context the problems specific for the Philippines, as well as for advanced or developed countries as far as organ donation and transplant were concerned.

"This is an academic discussion on looking at issues of whether the disincentives or incentives of organ donation because the pattern of the problem really is global," Ona said.

He noted that organ transplantation had become a very unique form of treatment that has developed today. As such, the experts will discuss what would be a moral, ethical, legal and acceptable incentives to organ donation, he said.

Told that incentives could result in organ selling, Ona said the conference would precisely delve on the moral and ethical issues in organ trafficking.

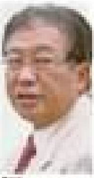
He clarified that his participation should not be construed as entertaining a change in the government's policy against organ selling and trafficking. He said he was active in discussions on organ transplantation even before he became a health secretary.

"As far as the secretary of health, we look at all issues and at the end of the day we'll see what's best for our country, for our patients and for our donors," Ona stressed.

"So what is good for us is to make sure that there is no organ trafficking and there's no exploitation. It's a very global discussion, academic and scientific," he added.

Dr. Romina Danguilan, chair of the Department of Adult Nephrology at the National Kidney and Transplant Institute, said the conference sought to develop guidelines for an "ethical regulated system of incentives for organ donation" while ensuring donor protection, oversight, regulation and transparency.

Kidney transplantation remains the best treatment for patients developing kidney failure, she said. However, only 500 transplants are performed each year in the Philippines, compared to the 8,000 new patients developing kidney failure each year, she added.



ONA







27 doctors cited for rural services

TWENTY-SEVEN young doctors have been recognized in simple ceremonies after serving two years of their professional lives in remote and under-served communities in the country.

Their involvement was part of the government's Doctors to the Barrios (DTTB) program, which was started 15 years ago as one of the pet projects of then Health Secretary Juan Flavier. Collectively they are called "DTTB 25."

DTTB 25, also called Batch (Doctors Young and Outstanding in Service and Action), were assigned to the following communities: Dr. [illegible], San Quintin, Abra; Dr. Leslie Lasay, Pintuyan, Southern Leyte; Dr. [illegible] Alejandro, Lambunao, Iloilo; Dr. [illegible], Bone, Marinduque; Dr. [illegible], Calintaan, Mindoro; Dr. [illegible], Maradas, Western Samar;

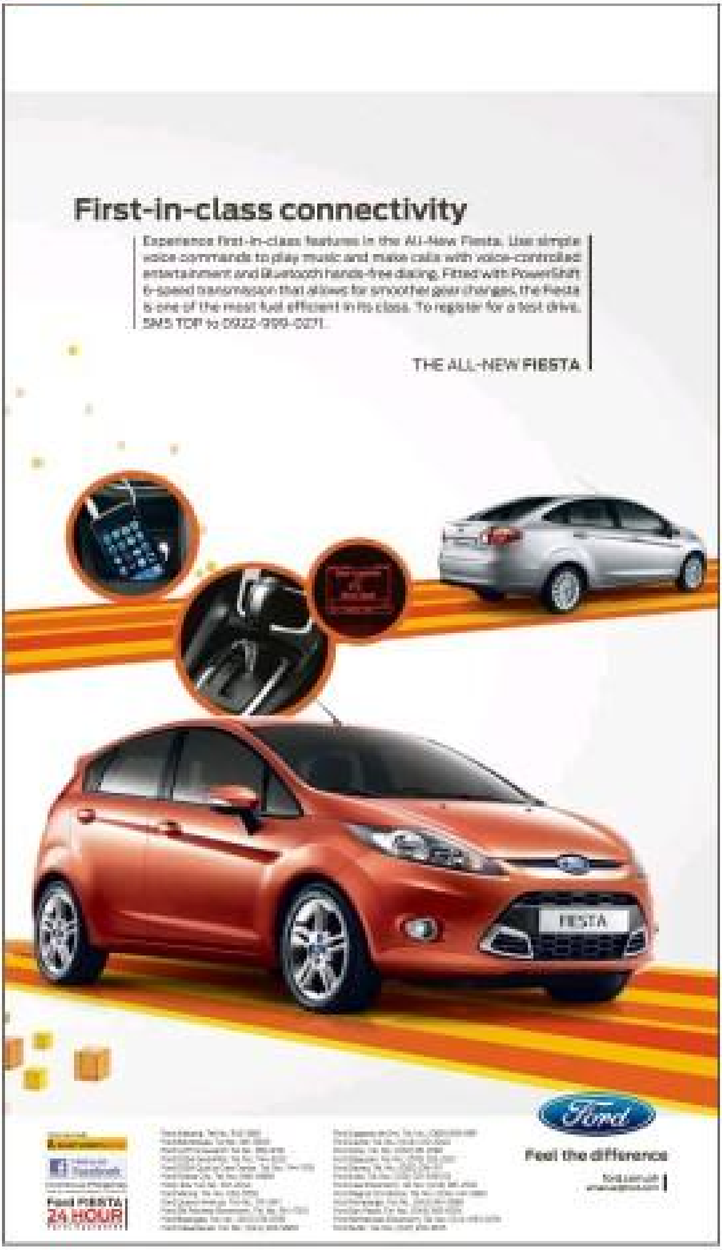
Dr. Dan Edward Nebrada, San Francisco, Southern Leyte; Dr. [illegible], Benito Soliven, Isabela; Dr. Benjamin Bello Jr., Delfin Albano, Isabela; Dr. [illegible], San Isidro, Isabela; Dr. [illegible] de Jesus, Natividad, Nueva Ecija; Dr. [illegible], Quezon, Nueva Ecija; Dr. Anthony Co, Bugo, Surigao Norte;

Dr. [illegible], Sindangan, Zamboanga del Norte; Dr. Vanessa Caballero, Tacurong City, Sultan Kudarat; Dr. [illegible], San Roque, Northern Samar; Dr. [illegible], Quezon; Dr. [illegible] de Castillo, Tanauan, Davao Oriental; Dr. Malcolm Andaya, Buenavista, Bohol; Dr. Karyn [illegible], Cebu; Dr. Kathleen [illegible], Lampanas, Palawan;

Dr. Genevieve David, Lanao, Occidental Mindoro; Dr. Rhodora Papa Fernandez, Dumaran, Palawan; Dr. [illegible], Agutaya, Palawan; Dr. Leonard [illegible], Buenavista, Marinduque, and Dr. [illegible], Tingloy, Batangas.

Special Merit Awards were given to Dr. Elaine Mina of Cadalopo for service orientation; Dr. Genevieve David for community organization; Dr. Hector B. Bacasnote for resource mobilization; and Dr. Leonard [illegible] for epidemiology and research.

Dr. Anthony R. Co received the Performance Excellence Award, while Dr. Leslie Ann L. Lasay bagged the Israel Medicine Award.



Damaged dikes unnerve Pangasinan folk



STA. BARBARA, Pangasinan—That there is no typhoon threatening northern Luzon is small comfort to residents here plagued with anxiety over earth dikes damaged by Supertyphoon "Juan" last month.

OCD tags areas prone to landslides, flash floods in Eastern Visayas



Iloilo power firms asked to explain brownouts



SAND CASTLES
Exquisite art can be seen on the beaches of La Union.

By Nestor P. Burgos Jr.
Inquirer Visayas

Bulusan spews more ashes

Dengue deaths rise to 21 in Bulacan

Alcala: No Iranian ban on Philippine bananas

Floods destroy ₱270M in crops in Isabela



Death of 6-year-old girl prompts bishop's pastoral letter

MILF files rap vs Gazmin for undermining peace efforts

NEWSBRIEFS

CAGAYAN DE ORO CITY

Fire kills 8

LEGAZPI CITY

Quake hits Bicol

ISABELA

Mushroom downs 18

LAGUNA

'Cop' hijack truck

A MESSAGE FROM FIRST PHILIPPINE INDUSTRIAL CORPORATION

Our Commitment To Public Safety and Welfare

First Philippine Industrial Corporation (FPIC) apologizes to the public for the inconvenience brought about by the leak discovered in our petroleum transport pipeline. We have committed the necessary resources to locate, in the quickest possible time, the leak which has been isolated within a 120-meter stretch of the pipeline along the southbound lane of the Osmeña Highway.

FPIC has been working closely with the City of Makati, with the invaluable help of UP-NIGS, to pinpoint the leak. But unfortunately, its location directly under the Magallanes flyover ramp has made it more difficult to gain access.

We continue to work round-the-clock to determine the exact location of, and to eventually repair the leak.

WE ASSURE THE PUBLIC THAT:

- All excavations and related activities are primarily being done with the utmost concern and care for the public's safety and welfare.
- We are working in close coordination with the various agencies concerned such as the Makati City, Department of Energy, Department of Public Works and Highways, Department of Environment and Natural Resources, Metro Manila Development Authority, Bureau of Fire Protection and Southern Police District.
- We have installed all the necessary safety and security precautions including barriers and signage to avoid any accidents in the site.
- We are ready to deploy internationally respected specialists in the assessment, and should the need arise, the collection, treatment and disposal of spilled petroleum.
- We are conducting regular gas emission tests and have installed air blowers at the site to mitigate the accumulation of fumes in the area.
- We have a standby recovery and containment truck stationed at the site.
- Fire-fighting equipment such as chemical foam, foam eductors, fire extinguishers are on standby throughout the site.
- We have fixed and roving security personnel deployed at the site 24/7 to enhance security and to ensure that only authorized personnel are allowed into the area.

We, at FPIC would like to assure everyone that public health, safety and concern for the environment are paramount in everything we are doing to resolve this challenge.

Watch out ABS-CBN: Here come Willie, Shalani





Burma elections 'anything but free'

Tips offered on how to win Grand Lotto's ₱353-M jackpot

Aquino has lots to learn from Obama's defeat



Obama priorities

Tea Party assault

Failure to communicate

Let down

Bigger pork barrel

Birds disable CebuPac plane, delay flights





Late SPORTS

Editor: Teddyvic S. Melendres
Assistant Editor: Francis T.J. Ochoa

More Sports on A29-A31

Rain or Shine spills SMB

By Musong R. Castillo

[illegible]

Aplus METRO

Editor: Abelardo S. Ulanday



RESIDENTS sap a tree clogged the truck from hitting houses at the bottom of the ravine.

8 hurt as truck plunges into 25-foot-deep ravine

By Kristine Felisse Mangunay

EIGHT PEOPLE, including a pregnant woman, were injured when a cement mixer truck fell into a ravine in Antipolo City the other day.

Based on a police report, the accident took place at around 9:30 p.m. on Saturday in Sitio Upper Tagbig, Barangay Dalig.

The truck, which was registered to Sta. Lucia Realty and Development Corp., was traveling on the road when its brakes failed.

It then plunged down the 25-foot-deep ravine and hit a house located on the slope.

Lucky break

Fortunately, the five people who were home at the time of the accident managed to get out before their house was struck by the truck.

However, they still had to be taken

Citizen's call



Salvage victims' bodies found



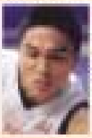
8 hurt as truck plunges into ravine

The WORLD

Yemen judge orders arrest of Qaida-linked cleric Awlaki



Pope warns of 'aggressive' antipriest culture in Spain



WHAT'S INSIDE

■ Brunei cagers stall Patriots /A30

SPORTS

Editor Teddyvic S. Melendres
Assistant Editor Francis T. J. Ochoa

■ Wade, James spark Miami /A31



Pacquiao in near perfect form

By Roy Luarca

HOLLYWOOD—Almost perfect.

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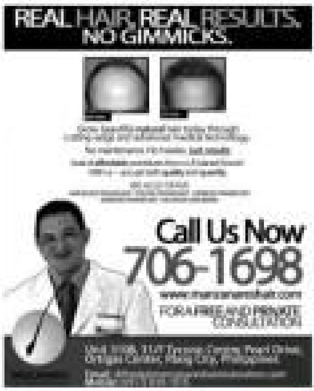


MANNY Pacquiao: Polishing plans

Manny welded grit and sacrifice /A30











Pre-Asiad stint for Gilas five Wednesday

By June Navarro

Alibio new OPBF feather king

Brunei cagers stall Patriots

By Jasmine W. Payo



THE PHILIPPINE Patriots' Warren Ybañez (right) tries to dribble past Wei Long Wong of the Singapore Slingers in a recent game.

Bad umpire call dooms Patrombon

Tams, Altas seal volley duel

Welding grit and sacrifice

By Roy Luarca

Finn third seed tops ITF Week 1

Asiad golfers vie in Mimosa tilt

A boon to Asia's 'boxing mecca'

INSIDE SPORTS

Ronnie Nathanielsz



SPORTSWATCH

Poker ace Arca honored

Navasero: I'm Paba head

ESM 110K Big Event today

Wade, James spark Miami







Blame foils Zenyatta, rules Breeders Cup

Molinari bags HSBC title

Lapu-Lapu City hosting PH-Japan Davis Cup tie



BOSSING AKO GOLF TOUR



PLDT SME Nation's Last Two Swings



PLDT Senior Vice President Eric M. Alberto



Champion, Class C Division - Buffy Reyes of Cibeles Insurance Inc.



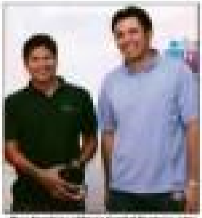
Champion, Class B Division - Willie Tee Ten of AutoHub Group



Champion, Class A Division - Les Reyes of Reyes Haircutters



Paul Yap of Spirit Asia wins the Southwoods Golf Tournament. [illegible]



After a whirlwind golf expedition through Cebu and Davao, PLDT SME Nation ended the last two legs of its Bossing Ako Golf Tour in Manila with entrepreneurs clamoring for more. The third leg was held at the Manila Southwoods Golf & Country Club, for their GMM South West & South Luzon clients and the final leg took place at the Forest Hills Golf & Country Club, for their GMM North East & North Luzon clients held last October 20 and 22, 2010 respectively. The two tourneys brought together over one hundred forty golfers from various SME industries.

Manila Southwoods Golf & Country Club saw Buffy Reyes of Cibeles Insurance Inc. as the Class C Division Champion, Willie Tee Ten of AutoHub Group as the Class B Division Winner and the Bossing of Reyes Haircutters, Les Reyes, as the Class A Division Champion. Paul Yap of Spirit Asia emerged as the Overall Champion.









Les Reyes proved that he's not only a Bossing in business, but also in golf by triumphing as the Overall Champion at the Forest Hills Golf & Country Club tournament. Comedian Hyubs Azarcon won the Class C Division, Celebrity [illegible] Cuenco was the Class B Division Champion and Dr. Raul Vallarta of K&G Company was the Champion for the Class A Division.

Everyone went home with Srixon shirts, Callaway shoe bags, caps, golf umbrellas and PLDT SME Nation goodies. Winners of the raffle were able to take home DVD players and Callaway premium items such as golf bags, Diablo Edge Drivers, golf clubs and sunglasses.

Stay tuned for the upcoming 2011 Season of PLDT SME Nation's Bossing Ako Golf Tour!

Visit our Facebook page at www.facebook.com/PLDTSMENATION for more details or visit our website at www.pldtsme-nation.com.ph.



















BUSINESS

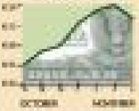


Gov't eyes $250-M loan from World Bank

INDICATORS

PESO-DOLLAR RATE

42.700



STOCK MARKET

48.19



Stocks seen to rise

Funds to support budget requirements for 2011

MALACAÑANG IS in talks with the World Bank on a $250-million program loan to support budget needs for 2011, according to Finance Undersecretary Gil S. Beltran.

Beltran said in an interview that if negotiations would go smoothly, the loan might be released by the first quarter of next year.

"This is a development policy loan for budget support," he explained. "If this is made available to the Philippines, the government would not have to borrow the amount from commercial lenders."

Beltran added that the proposed loan would be a rapidly disbursing facility needed for the government's development programs.

The Aquino administration hopes to avail itself of a total of $1.5 billion or P65.48 billion in program loans in 2011.

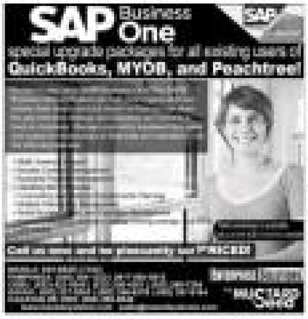
Beltran said the World Bank was looking at the satisfactory performance of the Philippines' overall economy as well as the government's reform programs in considering whether or not to make the fund available.

He added that such efforts included administrative reforms related to the fis-

IN THIS ISSUE

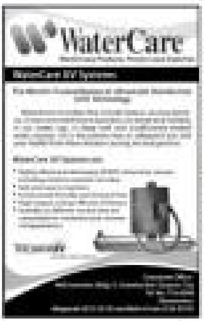
Megaworld commits more funds for BPO sector

P52B earmarked for McKinley West, Bonifacio Uptown



PAL says it remains optimistic despite labor woes









INVITATION TO PRE-QUALIFY AND TO BID

Megaworld . . .

From page B1

plex (Ecozone) from [illegible] Authority.

It currently has more than 200,000 square meters of office space and employs around 20,000 workers.

Through the years, Megaworld and its affiliates have completed 215 residential and office buildings, including a deluxe hotel, with a gross floor area of more than 3.4 million square meters.

GMA 7 widens ratings lead

By [illegible]

MORE PEOPLE in the Luzon and Mega Manila area viewed programs of listed broadcast giant GMA Network Inc. in October, the company said.

In a statement, it said it pulled away further from its closest rival ABS-CBN Corp. in the viewer-rich Luzon and Mega Manila TV ratings, citing the result of the Nielsen TV Audience Measurement survey.

Based on people data surveyed during the month, GMA 7 had an average audience share of [illegible] percent in Mega Manila, a difference of [illegible] percentage points over ABS-CBN's [illegible] points.

"Since August, GMA's lead over competition in Mega Manila has been on a steady rise. GMA outrated ABS by [illegible] share points in August. The figure went up to seven points in September, and further to [illegible] points in October," the company said.

The upswing in GMA 7's lead in TV ratings is also evident in Urban Luzon, which comprises 77 percent of the total television households nationwide. From a [illegible] point lead in audience share in July, GMA's lead went up to [illegible] points in August, and to three points in September, the company said.

Stocks …

From page B1

from a week ago.

Concerns on lower corporate earnings that emerged Friday were expected to curb gains eked out by the market for the week.

"Otherwise, the week's close at [illegible] continues to suggest the market has enough potential to test the [illegible] level in the near term," said Banco de Oro Unibank chief strategist Jonathan Ravelas.

He said the PSEi's next support would be at [illegible] and resistance at [illegible].

Giving a favorable backdrop to the local market was a modest gain in Wall Street on Friday amid a report that US employers added [illegible] jobs in October, the first gain since May and much more than analysts had expected.

But the favorable news on last month's US payrolls gain was tempered by reports that America's jobless rate was still stubbornly high at [illegible] percent.

Maria Alyssa Nacino, an analyst at AB Capital Securities, said just like last week when earnings led market behavior, the same could be expected this week. *Doris C. Dumlao*

'Frenemies' ballgame

Biz Buzz
By the staff

San Miguel's comeback

Moving to downmarket

The first Bus Rapid Transit




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Business



Robust economic growth seen in medium term

BSP says structural changes to facilitate expansion





PHILIPPINE STOCK EXCHANGE

Nickel Asia IPO priced at ₱15/share

By Doris C. Dumlao

THE COUNTRY'S biggest nickel miner, Nickel Asia Corp., has priced its forthcoming initial public offering at ₱15 a share, leading to an exercise that will raise at least ₱4.37 billion in fresh funds for expansion.

The IPO, which will start this week through Nov. 16, was priced near the lower end of its original price range.

Nickel Asia is selling to the public at least 304.5 million primary common shares or 22.8 percent of its outstanding capital stock. In case of strong demand, underwriter UBS AG was given an over-allotment option of selling an additional 45.67 million common shares, which can raise ₱685 million for the company.

After the IPO, the company will list on the PSE a total of 1.33 billion shares on Nov. 22, giving it a market capitalization of ₱20.1 billion during its debut.

UBS and CLSA Ltd. act as the joint bookrunners and lead managers for the offering while the domestic lead underwriters are ATR Kimeng Capital Partners Inc., BPI Capital Investment Corp. and UBS Investments Philippines Inc.

The biggest shareholders of the mining firm who will have their shares under lock-up after the IPO are Manuel Zamora (25.49 percent), Sumitomo Metal Mining Co. Ltd. (18.03 percent), Philip Ang (11.81 percent) and Luis Virata (13.83 percent).

Nickel Asia is one of the biggest global suppliers of lateritic nickel ore and the largest nickel mining company in the Philippines, where it accounted for more than half of the country's nickel ore exports in 2009. It operates four lateritic nickel mines at its Rio Tuba, Taganito, Cagdianao and Taganaan sites.

Typical nickel laterite ore deposits are very large tonnage, low-grade deposits located close to the surface, which is why in each of Nickel Asia's mines, it employs a low-cost open-pit mining method without the need for explosives, chemicals or complex smelter handling systems.

CRU Strategies, a management consulting company specializing in the international metals, mining and chemistry industries, estimated that Nickel Asia ranked sixth globally in 2009 in terms of mined nickel ore exports.

Robust economic growth . . .



FASTER AT THE CROSSROADS

KINTETSU, A GLOBAL CULTURE OF BEST PRACTICES









Lutheran World Relief

Country Director for Philippines

NOTICE TO THE PUBLIC



Freddie B. Gonzales | Victor D. Davantes | Ruben G. Dela Cruz

Please be informed that Mr. Freddie B. Gonzales, Mr. Victor D. Davantes and Mr. Ruben G. Dela Cruz whose pictures appear above are connected with WIL PRODUCTIONS INC.

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ALBAY ELECTRIC COOPERATIVE, INC.

INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

PROVISION OF SECURITY SERVICES AT THE ALECO, INC. FOR CY 2011-2012

NOTICE TO THE PUBLIC

Notice is hereby given that **Henneth Thoren** has sold his two (2) shares in **Net Ship Management Inc.** effective October 29, 2010.

This is to comply with the rules and regulations of Philippine Overseas Employment Administration.

NET SHIP MANAGEMENT INC.

NOTICE
CHANGE OF CORPORATE OFFICE

Notice is hereby given that effective November 15, 2010, **Net Ship Management Inc.** is transferring its corporate offices from 2nd Floor Merritt 2000 Building, 1406 Pablo Ocampo Sr. St. cor. Balagtas Brgy. La Paz, Makati City to 1st & 2nd Floors Scientific Palawan, 4291 Emilia St., Brgy. Palanan, Makati City.

This is to comply with the rules and regulations of the Philippine Overseas Employment Administration.

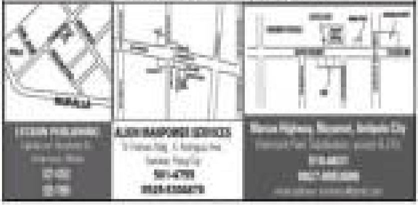
NET SHIP MANAGEMENT INC.

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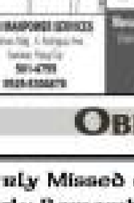
More Classified Ads

OBITUARIES

INVITATION TO BID

Dearly Missed and Lovingly Remembered

of the 13th Death Anniversary
of our Beloved Dad



MAYOR VICTOR R. MIRANDA

who joined our Lord on November 8, 1997.

The Holy Sacrifice of the Mass will be offered today, November 8, 2010 at 10:30 a.m. at National Cathedral of the Holy Child, Taft Avenue, Manila.

We request your prayers for the eternal repose of his soul.

Rosario, Vergy, Grace and Tong

For those who held your hand,

Who cried with you or calmed you,

For those who gave their prayers...

Send your message of thanks.

OBITUARIES

INQUIRER

ATTENTION:
CLASSIFIED ADVERTISERS

New Ideapads go easy on the pocket





Prepaid users are treated to something curvaceous



LG Optimus One: Prime choice for smartphone buyers





NOKIA'S upcoming E7 is set to give any Android-enabled smartphone a run for its money.

InfoTech

Better late than never

By Charles E. Buban

THOSE WHO already missed Nokia's Communicator series would be glad to know that its "spiritual" successor is set to arrive sometime soon.

First released in 1996, the beloved business-centric mobile phone from the Finnish mobile giant was last seen in the form of the E90, released three years ago.

But the forthcoming E7 has evolved considerably from its heavy, brick-size predecessors.

At 123.7mm x 62.4mm x 13.6mm, it is slimmer and at the same time lighter (just 176g compared with the E90's 210g weight).

Its screen still measures 4 inches diagonally, but is now equipped with an AmOLED (active-matrix organic light-emitting diode) capacitive touchscreen that is capable of displaying 16 million colors with a resolution of 360 x 640 pixels.

Counter rivals

With the launch of the E7, Nokia may now have a device to counter rivals with surging sales on the high-end, high-margin smartphones market led by Apple with its iPhone, as well as companies like Samsung and HTC with their new Android-based smartphones.

To do this, Nokia equipped the E7 with a revamped Symbian 3 OS, which includes several new features, such as multi-touch, flick scrolling, and pinch-to-zoom.

Symbian 3 adds several other features found on competing smartphone platforms, like multiple home screens and home screen widgets (similar to Android) for Facebook and Twitter, among others.

Business focused

Being business focused, the E7 also features a healthy set of preloaded applications, including Microsoft Exchange ActiveSync for syncing contacts, calendars, notes and email from Microsoft Exchange servers, Quickoffice document premium, Adobe PDF reader as well as an enhanced security feature similar to the ones offered by BlackBerry devices.

The E7 also has the usual connectivity features for a high-end smartphone such as Wi-Fi, Bluetooth, A-GPS, HDMI out and high-speed micro-USB port.

There is also an HDMI slot, and 3.5 mm audio jack.

To facilitate video conferencing, the E7 has a primary 8MP camera (3,264 x 2,448 pixels, with fixed focus and a dual-LED flash) and a secondary VGA one in front.

Like the E90, the upcoming E7 features a qwerty keyboard (four rows instead of the five found in the old E90) that slides out through a mechanism similar to the N97.

The cursor control button and the mouse pointer featured in the old E90 was also ditched because the screen is already touch enabled.

Indeed, the sleek-looking E7 is set to become one of Nokia's best Symbian smartphones. With complete business mobile solutions and other high-end features, Nokia now has a device that can go head to head with Android-enabled rivals, and even the iPhone.



GLOBE president and CEO Ernest L. Cu together with PHL director Mariano Ortigas

Heritage Library gets free Wi-fi from Globe

AS PART of its "Internet for all" drive, leading telecommunications company Globe Telecom provides free Wi-Fi (wireless fidelity) access to Filipinas Heritage Library (FHL) for the third straight year.

This will benefit students and professionals doing research on Philippine history and culture at the library.

Since FHL is a one-stop electronic research center on Filipino heritage, it is necessary for the institution to ensure that information about its collections and holdings are available online to all students and researchers.

As a library, it is also important for FHL to provide access to the Web for research purposes for all its members.

Globe, on the other hand, is a major provider of Wi-Fi broadband service in the country and is committed to provide Internet connectivity to all educational institutions wherever possible through its corporate social responsibility program, Globe Bridging Communities (Globe BridgeCom).

FHL, a division of Ayala Foundation Inc. (AFI), houses over 11,000 contemporary volumes on Philippine history, art, language, religion and the social sciences, and over 3,000 rare titles, rare books on microfilm, maps, and an extensive library of slides and photographs. It has also ventured into the digitization of its collection, CD-ROM publishing, as well as the development of web pages and electronic databases.



BUSINESS

Court intervention worries tollway operator

SLEx rate hike remains pending

[illegible]





PBSP
Philippine Business for Social Progress

INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

The Philippine Business for Social Progress (PBSP), the largest corporate-led non profit social development foundation in the Philippines, through its Bids and Award Committee (BAC) invites interested bidders to apply for Eligibility and subsequently to Bid for the Supply of IT Equipment - Laptops, Desktops, Printers and LCD Projectors.

A. Please submit the following Eligibility Requirements:

1. Letter of Intent
2. SEC/Articles of Incorporation or DTI Registration
3. Business or Mayor's Permit
4. Company or business profile indicating scope of services offered and existing clients
5. BIR Certificate of Registration
6. Audited Financial Statement and Income Tax return for the last three (3) years

B. SCHEDULE

1. Deadline for Submission of Letter of Intent and accomplished Eligibility Requirements: November 12, 2010 (not later than 5:00 PM), Bid and Awards Committee (BAC Secretariat), c/o CSU Manager, Philippine Business for Social Progress (PBSP), PSDC Building, Magallanes corner Real Streets, Intramuros, Manila
2. Pre-Bid Conference and Issuance of Bid Documents: November 22, 2010 at 2:00PM, PBSP Manila Office
   - C.1 Bid Fee: Php1,000.00 per Bid (Non-Refundable)
   - C.2 Place of Issuance: Intramuros, Manila
   - C.3 Participation of eligible bidders in the Pre-Bid Conference is upon payment of non-refundable bid fee.
3. Submission and Opening of Bids: November 29, 2010 at 10:00AM, PBSP Manila Office

PBSP assumes no responsibility whatsoever to compensate or indemnify the bidder for any expense or loss that may be incurred in the preparation of bids.

(Sgd.) P. J. BOMBEITA
Chair, Bids and Awards Committee

PHILIPPINE BUSINESS FOR SOCIAL PROGRESS
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www.pbsp.org.ph

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Kagawaran ng Tanggulang Pambansa
Department of National Defense

INVITATION TO BID FOR MULTI-PURPOSE ATTACK CRAFT ACQUISITION PROJECT

[illegible]

INVITATION TO PRE-QUALIFY AND TO BID

[illegible]

Republic of the Philippines
PROVINCE OF SOUTHERN LEYTE

BIDS AND AWARDS COMMITTEE

INVITATION TO BID

[illegible]

PH, neighbors in for bumpy ride, says IMF exec

By Michelle V. Remo



SINGH

On deaf ears

Urging restraint

Blame game

BUSINESS

Leak it or not

BREAKTIME



Conrado R. Banal III

Gov't eyes $250-M loan . . .

BUSINESS

Real estate firms ask banks to trust developers

Gov't tightening rules on heels of Globe Asiatique scam

[illegible]

South Korean budget airline starts regular flights at Clark's DMIA

By Tonette Orejas
Inquirer Central Luzon

[illegible]

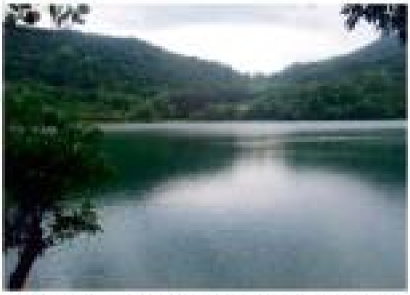


THE DIOSDADO Macapagal International Airport in Clark [illegible]

Ormoc beefs up ecotourism program to boost economy

By Cris Evert B. Lato

[illegible]



THE LAKE Danao National Park has great potential to attract tourists because of its unique natural blessings.

[illegible]

Kasla Energy plans P2.4-B investment in jatropha project

[illegible]



THE FACADE and amenities of [illegible]

Real estate firms ask banks . . .

[illegible]

GMA 7 widens ratings lead

[illegible]



Chemrez sales up on stronger sales and exports

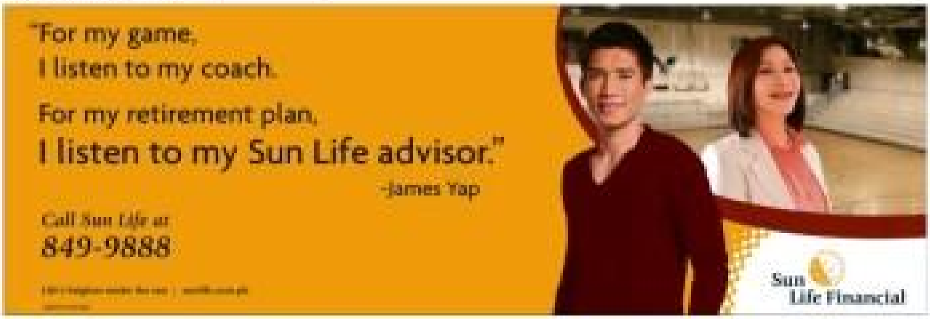
Overseas detergent, soap markets pushing revenues





Ayala Land raises stake . . .

Alcantaras put up estate . . .



Business

Ayala Land raises stake in tourism sector

Acquires Palawan resort, breaks ground for Boni hotel

By Doris C. Dumlao

PROPERTY GIANT Ayala Land Inc. has raised its stake in Philippine tourism by taking over dominant upscale resort Club Noah Isabelle in Palawan and breaking ground in Fort Bonifacio for the first of its chain of "boutique" business hotel.

[illegible]





CLUB Noah will eventually be folded into the Ayala group's portfolio of Palawan resorts under the Ten Knots Group, which owns the El Nido Resorts.



Alcantaras put up estate in Sarangani

By Amy R. Remo

ALCANTARA-LED Alsons Consolidated Resources Inc. is putting up an industrial estate company in Sarangani as part of plans to house all its planned power generation projects in an economic zone.

[illegible]

BUSINESS



US, China step back from economic policy spat

Beijing still wary of Washington move to print more money

US banks seen to brace for long, costly mortgage fights



Apec sets out to protect growth

Member states support policies to reduce excessive imbalances



Jobs crisis eases, but economy has long way to go

China growth expected to drop to 7% in 3-5 years

With reform, IMF writes a new page in its history

US banks seen to brace for long, costly mortgage

US, China step back . . .

From page B1

[illegible]





BUSINESS

On Wall Street, danger seen to turn to hope

Monetary execs' move pushed up stocks in recent weeks

AFP

Bernanke lashes back at Fed critics



BERNANKE

Reuters

BUSINESS Monday



Service with a smile is not always enough

Engage clients, expert urges companies





Service with a smile is not always enough

MOVEMENTS

Vachon joins GE

SGV adds partners

LG gets Khanna

Why engage in online ...



Let good business take its course

Too many clichés, too many adages, and so much fuss about how to have a good and lasting relationship but really, familiarity is all it takes to have a successful one. One has to know the other better before taking the relationship to the next level. It takes work, patience, passion and commitment.

That is how Bayan Business, the corporate & business solutions arm of Bayan Telecommunications (Bayan), treats every single relationship they have built and fostered with each and every customer and client they have served all these years.

And what better way to put into practice this tried and tested formula of relationship building by bringing it to the test – out of the boardroom and into to every what is considered to be the businessman's favorite haunt – the fairways!

Last October 21-23, Bayan Business flew in to Davao City members of its Club 8, for the 2010 Bayan Business Executive Golf Edition (EGE) held at the Rancho Palos Verdes Golf and Country Club.

The golf tournament is the company's way of keeping the flame alive with the select dedicated customers, composed of Bayan Business' top account contributors, prestigious clients, and partners. It was a time to catch up, rekindle past meetings, and discover new things. It was, also, a time to strengthen the bond of a good partnership.

"We are extremely happy and honored that our Club 8 members have joined us in this very special activity that we organize every year for our customers as our way of showing gratitude and appreciation for their wonderful and generous support of Bayan Business," says Jon Arapoc, Head of Bayan Business.

Bayan Business 4th EGE tournament is an 18-hole, individual competition using the System 36 format. This format allows golfers who do not have a handicap index to play golf tournaments and compete for low net titles or prizes.

The elite golfers competed for the overall Net Champion, Lowest Gross Champion and Lopez Group of Companies champion. The latter was a game exclusive among the employees of Lopez Group.

[illegible], President of Jillson Trucking Inc., was the overall net champion with a score of [illegible].

Raymond Laudes, Executive Director of Business Process Outsourcing Association of the Philippines scored 74 to become the overall gross champion. Lester Balatbat, Bayan Head for International Voice was the champion for the Lopez Group Category.

Balatbat is one of the few guests who were ahead of the group to assess the golf course. A golf enthusiast since the 1990s, wanted to see for himself if the course is [illegible].

"The course is in great shape," said Balatbat. He defined a favorite course as tough course because when a golfer was able to tackle it, it meant he played his best.

Relationships can also be fostered with lavish gifts such as the ones Bayan raffled off during the event including an Apple Macbook, iPad, 32-inch LCD TVs, [illegible] music systems, Nintendo Wii and Nike golf bags.

Guests were treated to a three-day and two-night pampering at the Marco Polo Davao Hotel in Lanang. On the first day of the tournament, some of the participants went on a city tour aboard the shuttle service provided by Bayan.

First nights should always be memorable that is why Bayan held a dinner party with music of the Rockin' 50s at the Café Uno of the hotel. Guests rocked and rolled garbed in their best black or white getup.

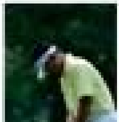
Every [illegible] should be capped off in style to make it more memorable. For the tournament awarding ceremonies, the hotel's outdoor garden rest area was transformed into a pulsating Moroccan night replete with fiery entertainment and lively music that set the mood and ambiance for an all night celebration.

With the success of the Bayan Business 2010 Executive Golf Exclusive, there is still so much to look forward to for the 5th EGE next year. The event is always important because Bayan wants its friends, who happen to be composed mostly of city slickers, to always have a good time away from the jungle of Metro Manila. A much-deserved break in an out-of-town getaway can open up many opportunities for any relationship.

Bayan Business' Executive Golf Exclusive was made possible in cooperation with [illegible], Tata Communications, [illegible], [illegible] Holdings, [illegible], and Club Car.



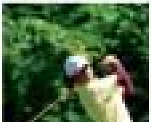
[illegible] for a swingin' good time at the 2010 Executive Golf Exclusive



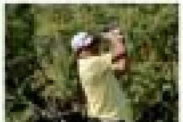
Lester Balatbat Champion – Lopez Group Division



Mon Ibrahim, CICT Commissioner



Liz del Rosario IT Director – HGSI, Champion – Women's Division



Jon Arapoc, Head of Bayan Business, tees off.



Bayan Regional Customer [illegible], Country Manager [illegible]



Banking customers (L-R): [illegible] of Landbank and [illegible] of [illegible] Bank.



CICT Chairman Secretary Ivan Uy (middle) being welcomed by [illegible] (right), SME Head – Bayan Business



Bayan Business Sales & Marketing team with Jon Arapoc – Bayan Business Head (center)



Fred Bernardo (left), Managing Director, Bayan Telecommunications, awarding the overall gross championship trophy to Raymond Laudes, Executive Director – BPAP, during 2010 EGE tournament gala. At right is Jon Arapoc, Head of Bayan Business.



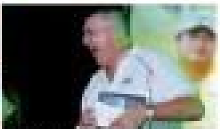
Enjoying the games and entertainment numbers at the Rockin' 50s Black & White Party



[illegible] of Verizon Business, receives the 32-inch LCD TV prize.



Fun and entertainment galore at the tournament awards night.



[illegible] of Vision X, wins the much-coveted iPad.

BUSINESS Monday

PPP for agriculture training and education programs



MAPping the Future
Jose Rene C. Gayo

IN HIS inaugural speech, President Benigno C. Aquino III spelled out Public-Private Partnership (PPP) as a hallmark for his term of office. This signals a strong message to both government and private sector (business and non-government organizations) to work hand in hand in attaining our national objectives.

One particular area of interest is the PPP for agriculture training and education programs.

The agriculture sector, unfortunately, has been preventing the country from going full blast toward sustained high economic growth. This explains largely why we have so much poverty in the country today.

The poverty problem is not a question of the number of [illegible], but of misguided economic policies and blatant corruption.

As P-Noy said, "Kung walang corrupt, walang mahirap."

This is very much true in agriculture since this sector has been made a milking cow by politicians and government bureaucrats for so many decades.

The question why our farmers are poor is not easy to answer because the problem is complex, aside from the reasons cited above. But one important factor for such a dismal performance is that very few agriculture graduates have ventured into farming as a business. Why is this so? We have produced many good agricultural scientists and technologists. But our universities and colleges have failed to produce agriculture entrepreneurs.

Realizing the problem, the Department of Agriculture's Agricultural Training Institute (ATI) partnered with the Foundation for People Development (FPD) to train out-of-school high school graduates to become agriculture entrepreneurs.

The training program design follows the Dual Training System where 70 percent of the time is spent on on-the-job training and only 30 percent for academic and classroom learning.

This system has been proven successful in many countries that have adopted this approach like Germany.

In the Philippines, it has been implemented by some institutions since 1985 and results have been quite positive. In fact, it led to the promulgation of the Dual Training System Act.

The ATI-FPD PPP probably is the first model in the country for agriculture entrepreneurship training. ATI provided the scholarship to the initial batch of 30 students who are now undergoing the training program that started in July this year.

The FPD, in turn, developed the curriculum and got a private corporation as a partner that shall host the trainees for their on-the-job training. The in-school component is handled by the FPD Farm Business School in Jala-Jala, Rizal.

The two-year program is divided into six semesters. A semester consists of one-month in-school and three-month on-the-job training. During this period, students will earn academic credits and certificates in crop production, animal production, aquaculture production, horticulture, or food processing, depending on their choices. At the end of the program, students will receive a diploma in Agricultural Entrepreneurship.

The program as described may be considered as part of the plan to extend the basic education curriculum by two more years.

The idea being that students shall be prepared for the world of work when they finish high school since most of them by personal circumstances will have to end their schooling by then.

Thus, this bridge program shall afford them the chance to earn the necessary job qualifications when they enter the job market or they start their own farm business enterprise.

(The author is chair of the MAP Agribusiness and Countryside Development Committee, and dean of the FPD Farm Business School. Feedback at map@globelines.com.ph. For previous articles, please visit www.map.org.ph)



"TUBIG Para sa Barangay" or Water for the Community is MWC's flagship CSR program

1.6M urban poor now get water 24/7

MORE AND more marginalized communities are enjoying the full benefits of Manila Water's successful flagship program, the "Tubig Para sa Barangay" (TPSB) or Water for the Community.

Launched in 1998, the program has now connected 274,942 poor households or equivalent to 1.6 million people within the East Zone to the Manila Water network, after completing a total of 703 TPSB projects strategically located within the concession area.

The program was designed for low-income communities to mostly informal settlements without access to clean and affordable water and where illegal connections are rampant, thereby making these communities more prone to contamination.

Now on its 13th year, Manila Water is incorporating more innovations into the program to make it even more convenient for the people in need of water service connection.

In 2007, the company aligned with the International Finance Corp. to implement IFC's Global Partnership for Output Based Aid (GPOBA) grant that will provide water service connections through the TPSB. Plans are now being explored to include [illegible] in the GPOBA model.

The benefits of the program extend beyond providing safe potable water to the urban poor.

Now, their hygiene and health are assured because of the reduced risk of contracting diseases brought about by contaminated water.

Besides paying for water at exorbitant rates, the quality of water was not even assured.

Manila Water is now expanding the TPSB to include more communities in the further portions of [illegible], Antipolo and Taytay.

Why engage in online learning?

By Jenny Sao and Ma. Veronica Villalo
Contributors

IN THIS time of rapid changes in internal and external environments, organizations must develop their sustainable competitive advantage to stay at par or even a notch higher than competitors. People in the workplace must constantly acquire and re-acquire knowledge and skills in a timely manner to respond to these changes. However, traditional learning methods are usually equated with high costs, and involve time-consuming programs that pose difficulties in matching schedules with participants.

WORKPLACE WISDOM

The Philippines is known as one of the, if not the text capital of the world, and is one of the top users of social networks. Thus, using electronic media to communicate ideas is not a foreign concept to most Filipinos. With this in mind, it would not be a stretch to say that online learning is a viable tool, which may provide employees with the necessary learning support.

This article is based on a recent study conducted by one of the authors, which examined the benefits and challenges faced by organizations in engaging in online learning. In the study, online or electronic learning (e-learning) simply refers to student-centered learning, where information may be accessed through a network of computer links. Data were gathered through interviews with 17 learners and 12 online project sponsors (proponents or administrators of online learning), as well as from a survey among 130 online learners in Philippine organizations.

Why some prefer (or don't prefer) to go online?

When asked why their organizations engaged in online learning, the project sponsors shared that it is necessary, given the nature of their business, especially due to the convenience, practicality and cost efficiency of online learning programs. It is cost-effective because it allows for standardization of content; it can reach more participants, as opposed to the maximum 20-25 participants per session; and logistically, the cost for billeting and meals may be reduced. It can also be time efficient because it allows learners to control their own learning, at their own pace, and not take up work time.

However, these benefits may also pose as hindrances for some because standardization of content means that everything has to be perfect. This is true for new courses. Imagine making a conceptual mistake and you have hundreds or so participants taking the course at one time. These participants would have read and gained the wrong information. Another reason is if the courses were highly dependent on multimedia flash images, changing one aspect would entail much time and money.

Since online learning is perceived as learning at the learners' own time and pace, it may take up more of the employees' time because unlike in the traditional face-to-face learning, they do this on top of their regular work schedule. Also, since participants are expected to be responsible for their own learning, sufficient support is needed from management for learners to willingly engage in e-learning and to actually translate this self-learning into action. Without this, it may be seen as an additional "work" or it might go to waste especially if employees do not have the appropriate technology to utilize it outside the office. Although online learning may be cost-effective in the long-term, a considerable amount of capital is needed for set-up, for maintaining the site, training or tooling and doing roadshows that would elicit support and acceptance to the new program.

How do we prepare organizations and employees for online learning?

Despite its potential benefits, organizations have been slow to adopt the technology. At present, only a few organizations have implemented their own online learning programs. Most of these are multinational or big

NEXT B2-5

LIFESTYLE Arts & Books







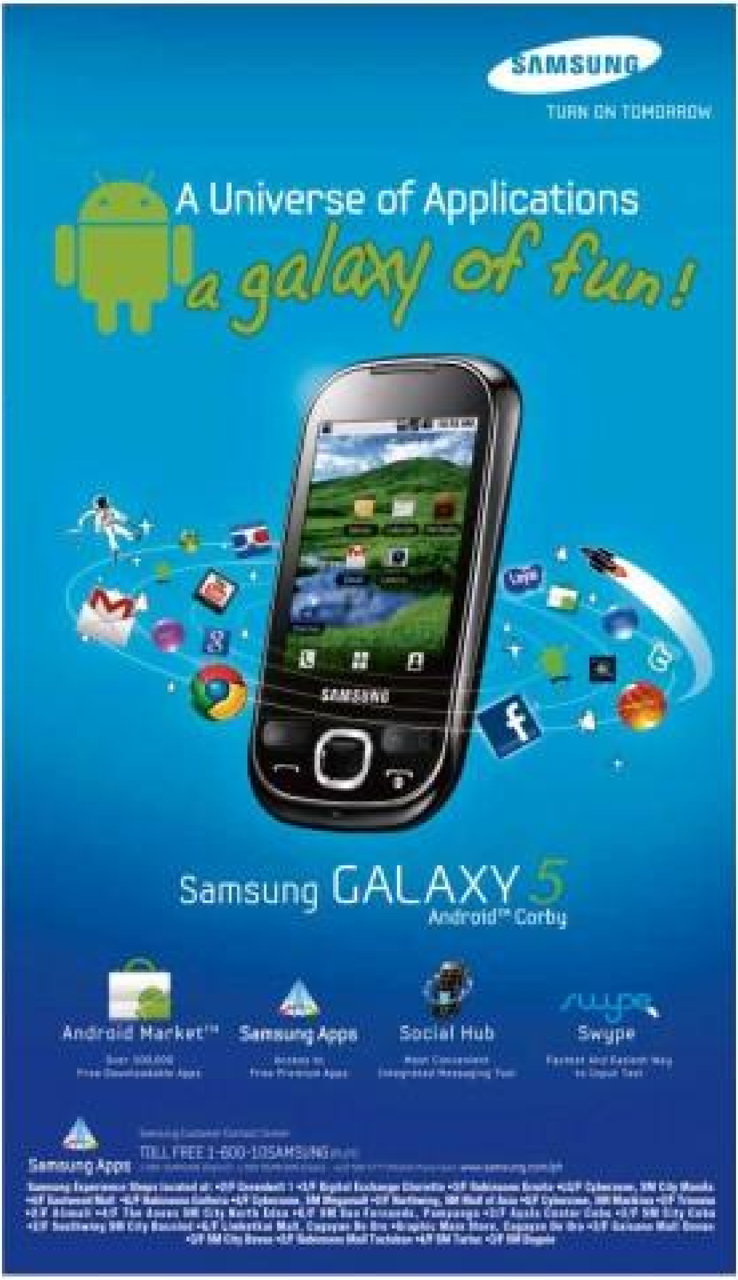
"EMPHASIS" 12a, by Romulo Olazo

Oh, Olazo and Orlina together!

WHY HADN'T they thought of combining in one exhibit the paintings of Romulo Olazo and the glass sculptures of Ramon Orlina before?



"WISDOM and bringing" by Ramon Orlina



Lor Calma the magnificent





Distinct character and style

Dedication to aesthetics and purpose

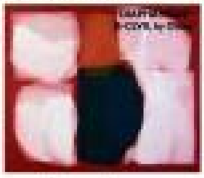
FROM TOP: "Transformation" and architect-sculptor Lor Calma

Oh, Olazo and Orlina together!

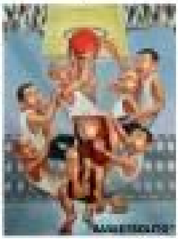


FATHER'S Delight, by Orlina





Reynold de la Cruz paints games children played





Congratulations to the winners of the 43rd Shell National Students Art Competition

These young men and women are the future of Philippine art. Through excellence in their craft, they make a pledge of love, to foster hope and peace for the nation.

OIL/ACRYLIC

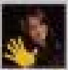







WATERCOLOR





SCULPTURE



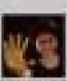





DIGITAL FINE ARTS





CALENDAR








"May the patriotism expressed by our student artists inspire all of us to continue working towards a brighter Philippines."

Edgar O. Chua
Chairman and President
Pilipinas Shell Petroleum Corporation

"There are a million ways of creating your pieces, but you chose the most unique approaches that made your work standout."

Roberto S. Kanapi
Vice President for Communications
Pilipinas Shell Petroleum Corporation

Media, letters mourn death of Ophelia Alcantara-Dimalanta, well-loved poet and teacher

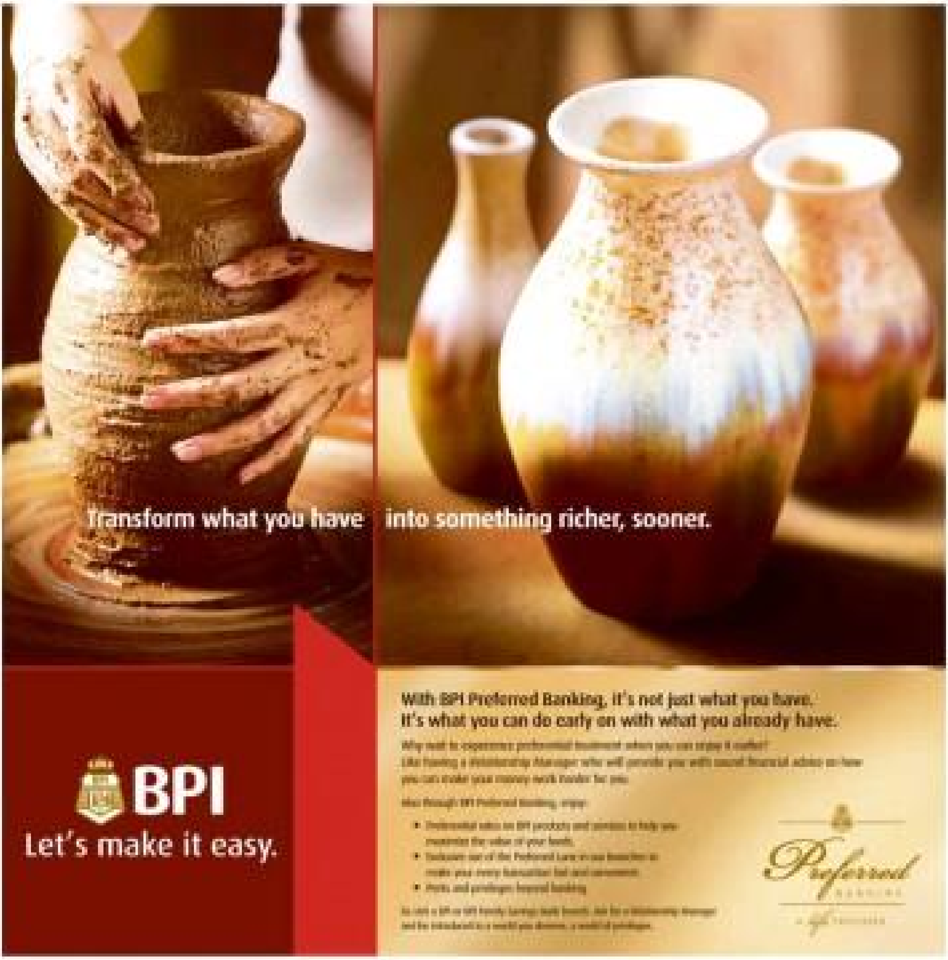


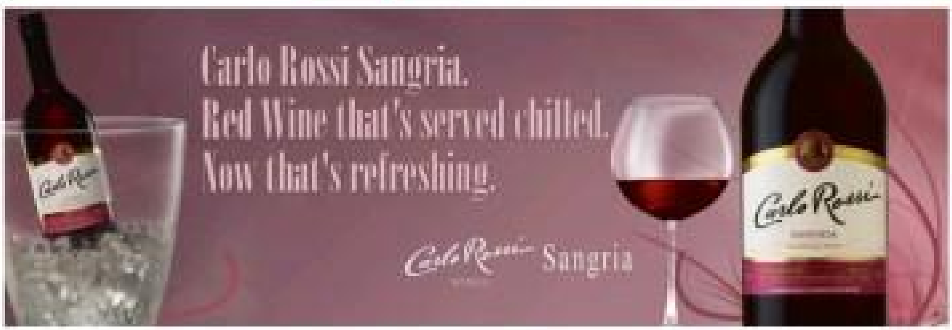
A prayer

LIFESTYLE Arts & Books



Repertory mounts holiday musical | Focus on Mexico history





'Little Women' is Rep's holiday musical

New York-based set designer Joey Mendoza is staying clear of the look of the original Broadway staging



"LITTLE Women" opens Nov. 26

Passion for design

Modern aesthetic

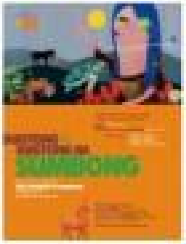
Movement

Requiem for 'The Voice of the Century'



DAME Joan Sutherland

Tanghalang Pilipino's new children's musical based on National Artist Virgilio Almario work





'Magsimula Ka!'—the new generation—opens Nov. 17

Rachelle Gerodias in Alabang concert series

Sofya Gulyak's magnificent pianism: A rare find

SOFYA GULYAK, 2009 Leeds International Piano Competition First Prize winner and the only woman to bag a prize in the history of the competition, electrified the Manila music scene with her debut Philippine performance recently at Philamlife Theater.



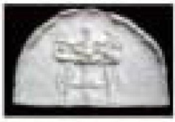
Survey of Mexican history and culture at Instituto Cervantes

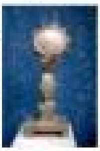
Manila archdiocesan museum holds Marian show



SOME ASPECTS of the veneration of Our Lady

VISUAL ARTS





BY DUDDLEY Diaz

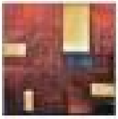


BY FERNANDO Modesto



BY JOEY Cobcobo





ENTERTAINMENT





Bright, upbeat moments on TV





SHARON Cuneta's new show on the Lifestyle channel, "Sharon at Home," is a welcomely laid-back alternative to her "show biz" persona. "Willing Willie" scores a win when it featured as contestants a number of "Hall of Fame" winners of the talent tilt "Talentadong Pinoy."

BEING AN inveterate TV addict, we like surfing through the programming spectrum, hoping to catch exceptional shows to belie the general impression that television is "a vast wasteland." Once in a long while, our search turns out to be productive, and we're happy to report on our latest harvest of upbeat TV moments.

Topping our list this week is an unexpectedly classy telecast of "Willing Willie," which featured, as contestants a number of "Hall of Fame" winners of the talent tilt "Talentadong Pinoy." Whoever thought up that exceptional configuration of ace contestants should be given a bonus.

The uniquely talented contestants each performed his or her signature act, which was so good that it proved that they definitely deserved to win enough time on "Talentadong Pinoy" to merit the "Hall of Fame" plum award.

The first awardee we caught was Makata, the [illegible] folk "poet" and rapper on TV5's "Inpal" early-evening show. His [illegible]-style [illegible]



VIEWFINDER

Nestor U. Torre

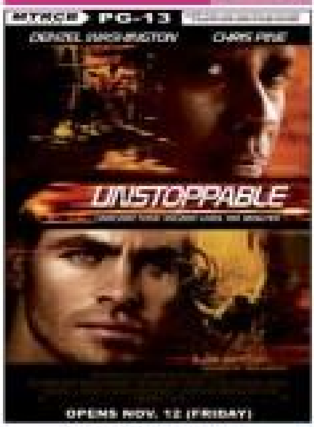
[illegible] Willie Revillame makes him a regular "resident" [illegible] on his early-evening show.

Other gifted contestants included a young pops [illegible] and [illegible] of a female singing trio. Their [illegible]

BRIGHT/E3





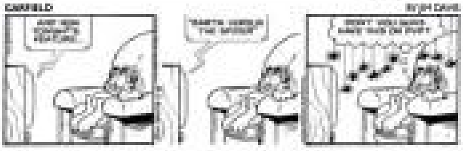








GARFIELD





PUGAD BABOY



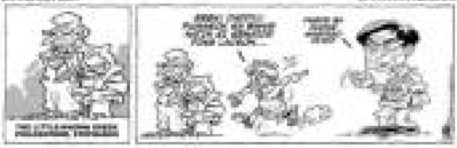
DICK TRACY





JAMES BOND

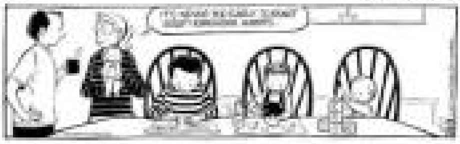




BABY BLUES

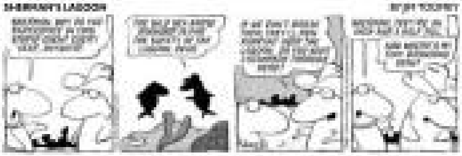








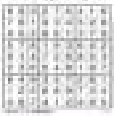
SHERMAN'S LAGOON



HOROSCOPE

CONCEPTIS SUDOKU

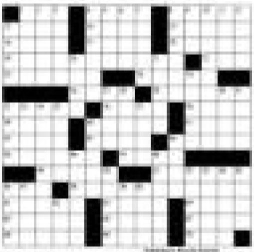
HOW TO PLAY SUDOKU

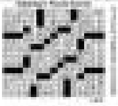


Conceptis Sudoku

2	1			5				8
	4						6	5
			8	4	6			
		9	2		7	5		
7		2		1		3		6
		4	6		3	8		
			7	2	8			
9	2						8	
6				3			4	1

CROSSWORD PUZZLE





TV5 'flattered' by ABS-CBN news anchors shakeup



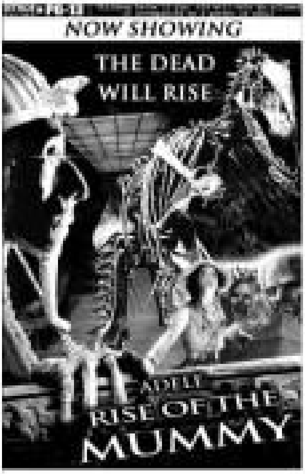
Bright, upbeat…

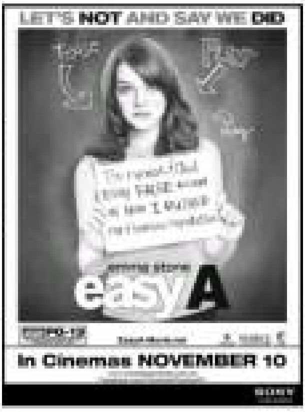
Jack TV treats

'Sharon at Home'

New 'Batibot'









Ano Man ang Panahon,
Katotohanan at Walang Bahid-Pulitikang Pagbabalita
ang Aming Panata sa Bayan.
ANG MGA TAMBALANG
WALANG KATAPAT SA KREDIBILIDAD
MEL TIANGCO
MIKE ENRIQUEZ
24 ORAS
6:30 PM GABI-GABI
SAKSI
PAGKATAPOS NG GMA TELEBABAD
ARNOLD CLAVIO
VICKY MORALES
60 GMA years
Serbisyong Totoo
GMA



ENTERTAINMENT

E-mail: entertainment@inquirer.com.ph

Shalani is Willie's personal choice as co-host



SHALANI Soledad

IT'S OFFICIAL! Starting tonight on TV5, Willie Revillame's new co-host on "Willing Willie" is Shalani Soledad.

The ex-GF of President Noynoy is Willie's personal choice. [illegible]

It took a lot of persuasion before Shalani said "yes." She's gone through a lot after her breakup with P-Noy.

[illegible]

DOLLY WOOD



Dolly Anne Carvajal

[illegible]

Romance over

[illegible]

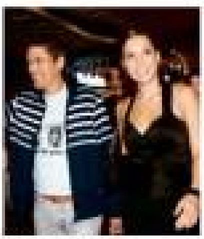
No vacancy

[illegible]

Damage control

[illegible]

SHALANI F3



VIC SOTTO and Pia Guanio

GMA 7 CEO in Asian TV Awards advisory body

THERE is one Filipino in the 11-man advisory board for the Asian Television Awards (ATA) this year: GMA Network chairman and CEO Felipe L. Gozon.

CHEER FACTOR

The ATA is the most celebrated event in the Asian TV industry. Vying for Terrestrial Channel of the Year, Cable and Satellite Channel of the Year, Terrestrial Broadcaster of the Year, Cable and Satellite Network of the Year awards are terrestrial broadcasters, cable and satellite networks, and independent production houses.

Winners will be recognized at a gala dinner in Singapore on Dec. 9. GMA was named Terrestrial Channel of the Year in 2005, the only local TV station to bring home said honor to date.

"I am honored to sit in this year's advisory board," said Gozon.



FELIPE Gozon



CLAUDINE Barretto and Raymart Santiago

Shalani is Willie's …

From page F1

Raymart Santiago's marriage is on the rocks refers to the Arum. Perhaps as damage control, Claudine tweeted: "Finished painting in 'Romancy' (?) in Batangas to celebrate our anniversary." Quarrels serve as a renewal of love. Hopefully, that's the case with the beleaguered Santiagos.

Where to, Q?

Is Q Channel 11 really folding up? Are there plans to convert it into a cable news network like ANC? The Q to QTV could very well stand for Questions, as viewers await the final verdict.

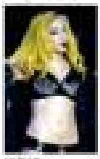
Boy genius

Let Jimmy Neutron wake you up every morning with a blast as Nickelodeon's boy genius invades your TV screen from Monday to Saturday 8:30 a.m. on ABS-CBN.

"The Adventures of Jimmy Neutron: Boy Genius" joins other Nickelodeon titles such "SpongeBob Squarepants," "Dora the Explorer" and "Avatar: The Legend of Aang," after the Kapamilya Network bagged exclusive rights to air them from media giant MTV Networks International. Fans in to the boss Cartoonist!

E-mail: …

CHEER FACTOR



LADY Gaga

Gaga times 8

LOS ANGELES—Lady Gaga will be immortalized in eight Madame Tussauds locations worldwide on Dec. 8, with each wax figure sporting a different outfit.

Artists in London are working on the $3.4-million project, replicating such looks as the bone body stocking outfit worn to the Brit Awards this year, a "crawling" purple hair piece used in Denmark, and a telephone hat and costume donned for a London TV show.

The wax likenesses will be installed at Madame Tussauds in London, Amsterdam, Berlin, New York, Hollywood, Las Vegas, Shanghai and Hong Kong. Details of which city will get which look are being kept under wraps until launch day. Reuters

Ronnie Lazaro still in love with cinema

Love affair started when the acclaimed actor was just a kid in Negros

By Bayani San Diego Jr.

Commerce grad

Like jazz musicians

Interesting time



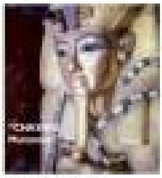
'True Blood' rejuvenated



By Oliver M. Pulumbarit



'ENTOURAGE'



Real-life Hollywood

Kidney trading

CLICK!

Ancient treasures

Why 'Sound of Music' still hits a high note



TAKE FIVE



Bench-sponsored IIE Serial Reading
"Legend of the Pony's Tears" Chapter 12 / G4

LEARNING

Editor: Chelo Banal-Formoso

Books come alive at Xavier School





XAVIER English coordinator Frederick Perez as Harry Potter and Tess Ladrido as Dulcinea from "Don Quixote"

Online stimulation

Literary dress-up

Honoring shakers and movers in education





Staying the course



Playgrounds for the MIND

Member Schools

[illegible]

TIP implements Outcomes-based Teaching and Learning

[illegible]

ESCOLARIANS PRESENT STUDIES IN RESEARCH FORUM

[illegible]



UE CLaw sets free lecture series

[illegible]



FEATI NIPS ADMU AT 1ST ATENEO VOLLEYBALL CUP

[illegible]

STI, ABS-CBN partner for recent elections

[illegible]

MSEUF administrators visit Chinese universities

[illegible]

DLSU holds Henry Sy Sr. Hall groundbreaking

[illegible]

LPU's LBDT to receive 2010 Dangal ng Pilipinas award

[illegible]

Ateneo High School 70 hosts movie benefit

[illegible]

UP formalizes academic partnership with PSU

[illegible]

Top industry leaders team up with one leading school

[illegible]

The young weather watchers



STUDENTS of SMNHS measure rainfall daily, as part of Smart's Project Rain Gauge.



National poetry conference for teachers Nov. 25-26

Seminar on school legal liabilities Nov. 25-26



READING KITS FOR PUBLIC SCHOOLS

International training institute for sustainable tourism opens

Honoring shakers and movers in education

LEGEND OF THE PONY'S TEARS



Chapter 12: The Pony's Tears

L

[illegible]

Activity guide

Reading and comprehension

[illegible]

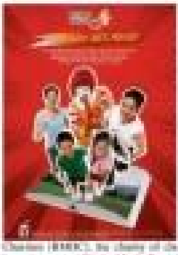
Newspaper connection

[illegible]

Bonus activities

[illegible]

Join the 2nd McHappy Day Fun Run for RMHC's Bright Minds Read Program



[illegible]

Best storytellers from grade schools

[illegible]





[illegible]

New, refreshing 'baon' surprise for kids

[illegible]



[illegible]